

**A Sense of Place: Preserving Philadelphia's Neighborhoods**  
**A Citywide Conference for Philadelphia Neighborhood Leaders**  
Friday, October 8, 2010 - 8:30 AM – 3:30 PM  
Temple University Student Faculty Center, 3340 N. Broad, 2<sup>nd</sup> Floor

**Neighborhood Preservation Project Competition Guidelines**

Project proposal deadline: September 14, 2010

**Purpose**

The Neighborhood Preservation Project grants are targeted to support community driven efforts that focus on recognizing and preserving their neighborhood's distinctive historic character.

**Grant Awards (4 Total)**

- Two organizations will each be awarded a \$1500 grant to assist in accomplishing their project.
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**Who is Eligible to Apply?**

The competition is open to non-profit 501c3 organizations including: community associations, civic organizations, friends groups and community development corporations.

**Neighborhood Project Proposals**

Proposed projects should represent an effort to recognize and promote the history and historic resources in your neighborhood. Possible projects might include: a brochure promoting your neighborhood; a plan to reuse a landmark building; historic research to support designation effort; or the restoration of a unique architectural feature as part of a building's facade improvement.

All proposals will be initially reviewed by a panel of professionals in the fields of architecture, community development and historic preservation who will select ten proposals for final review. The selected organizations will be required to make a brief Powerpoint presentation to the review panel on Friday, September 24th. Final selection and grant awards will be announced on the day of the day of the conference, Friday October 8th.

Note: Preservation Alliance staff /volunteers will be available to provide technical assistance in creating the required Powerpoint presentation. For more information contact Melissa Jest at 215-546-1146 ext 6 or [Melissa@preservationalliance.com](mailto:Melissa@preservationalliance.com).

**What to include in Proposal Criteria/Content**

- 1- A brief neighborhood history and description of its current condition.
- 2- Project Description including a goal that ties to preserving neighborhood/historic character:
  - a. What problem will be solved or need met through the project?
  - b. What historic resource will be preserved? How will historic preservation be included?
  - c. How are residents/youth engaged in the project?
  - d. How will your organizational capacity be improved?
- 3 - Explanation of the expertise needed to complete project and partners that will be engaged.
- 4 - Timeline for completing the project and budget for the project.
- 5 - Proof of nonprofit status (501c3) and checking account where grant will be deposited.

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**Neighborhood Project Proposal and Grant Application**

Project proposal deadline: September 14, 2010

**Project Title:** \_\_\_\_\_

**Project Address/Location:** \_\_\_\_\_

**Sponsoring Organization:** \_\_\_\_\_

**Project Leader/Chair:** \_\_\_\_\_

**Mailing address:** \_\_\_\_\_

**E:mail:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_

**501(c)3 status:** \_\_\_\_\_

**Organization President/ Chair:** \_\_\_\_\_

**Contact address/ phone/ email:** \_\_\_\_\_

Use Proposal Criteria items 1-5 to describe the neighborhood project and its goals on a separate sheet to be typed and attached to this application form. Written application and proposal are due September 14, 2010.

**Submit completed proposals to:**

Preservation Alliance for Greater Philadelphia  
1616 Walnut Street, Suite 1620  
Philadelphia PA 19103

Att: Melissa Jest