



PRESERVATION ALLIANCE

for greater philadelphia

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MEDIA ADVISORY/PHOTO/TV OPPORTUNITY: ARCHITECTURAL WALKING TOURS LAUNCH SATURDAY, AS PART OF INTERNATIONAL 'JANE'S WALK'

What: The Preservation Alliance will launch its new architectural walking tour season with a brief 'birthday party' followed by a guided walking tour of the **LITTLEST STREETS EAST OF BROAD**. The tour is part of the international Jane's Walk commemoration of the birthday of the great urban thinker Jane Jacobs (1916-2006).

When: 1:30 p.m., Saturday, May 2; Tour begins at 2 p.m.

Where: Kahn Park, 11th & Pine Sts., Philadelphia

Who? Alliance Executive Director **John Gallery** will make brief remarks and there will be birthday cake and balloons to celebrate both the birthday of noted urban thinker Jane Jacobs and the launch of the Alliance's 2009 guided architectural walking tours.

Press is invited to join the tour through a charming labyrinth of streets west of Washington Square, a village-like setting right in the heart of Center City, developed in the mid-19th century. The tour follows an intimate "hierarchy of streets" where the larger style-conscious houses are on the main streets, the smaller scale houses built for the aspiring middle class are on the middle-sized streets, and what was worker housing is on the smallest alleys. The tour highlights Philadelphia as a "livable" city at its best.

What else? Rain or shine.

Jane's Walk is organized by The Center for the Living City to honor the legacy and ideas of urban activist and writer Jane Jacobs. Jane's Walk raises urban literacy by combining the simple act of walking with personal observations, urban history, planning, design and civic engagement. Tours are being offered in cities across the United States and Canada. For more info, visit janeswalkusa.org.

The Alliance's guided **architectural walking tours** are a much-loved Philadelphia tradition. They originated in 1986 at the Foundation for Architecture. The Preservation Alliance is keeping the tradition alive with a full schedule of tours throughout the region, May 2 through October. Tours are ordinarily \$10 for adults, \$8 for students, and free for children 10 and under accompanied by an adult.

For the full May schedule and more information, visit www.PreservationAlliance.com, email tours@preservationalliance.com or call 215-546-1146 x 3.

The mission of the Preservation Alliance is to actively promote the appreciation, protection, and appropriate use and development of the Philadelphia region's historic buildings, communities and landscapes.

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