



PRESERVATION ALLIANCE

for greater philadelphia

FOR IMMEDIATE RELEASE
Thursday January 22, 2009

CONTACT: Patrick J. Hauck
Director of Neighborhood Preservation Programs
Preservation Alliance for Greater Philadelphia
1616 Walnut Street, Suite 1620, Philadelphia PA 19103
215.546.1146 x4
patrick@preservationalliance.com

The Preservation Alliance for Greater Philadelphia announces THE 2009 OLD HOUSE FAIR

Philadelphia, Pa - The Preservation Alliance for Greater Philadelphia is pleased to announce the 2009 Old House Fair on Saturday March 28th, 2009 from 9:00 a.m. - 5:00 p.m. at the Germantown Friends School, located at 31 West Coulter Street, Philadelphia, Pa. Ticket are \$10 for general admission and \$5 for Alliance members.

The one-day fair in the heart of historic Germantown is one of the longest running restoration themed fairs on the East Coast. The event is designed to connect owners of older and historic homes contemplating anything from major restoration to a weekend repair or decorating project with the appropriate professional resources. Thousands have attended the Alliance's past Old House Fairs. Ninety percent of past fair attendees were actively planning or in the process of restoration work on their homes. The Alliance anticipates over 1,200 people will attend the 2009 Old House Fair which provides attendees with a special opportunity to interact directly with business and trade professionals operating in the greater Philadelphia area.

Event Features:

- Over 70 booths of professional vendors, consultants and specialists, marketing preservation-related products and services, as well as representatives of regional and local preservation and design organizations.
- Participating professionals will provide demonstrations and presentations about the products, skills or services that they offer in a centrally designated demonstration area, or in one of the lecture/presentation rooms in active use throughout the day.
- FREE, 15-minute consultations with old house professionals will be available at the fair's ASK THE EXPERTS areas located at the event.
- FREE, 15-minute exterior paint color consultations with "The Color Doctor," John Crosby Freeman, featured in the Old House Journal.
- Presentation of the 2009 Homeowner Awards to private homeowners who have shown exemplary stewardship in historic preservation through renovation and maintenance of their property.

(MORE)

Old House Fair/222

THIS EVENT IS A UNIQUE OPPORTUNITY OFFERING MULTI MEDIA COVERAGE OUTLETS INCLUDING PRINT / VIDEO / COPY. PHOTOS AVAILABLE BY REQUEST. MEDIA SPONSORSHIP PACKAGES ARE ALSO AVAILABLE.

The Preservation Alliance for Greater Philadelphia actively promotes the appreciation, protection, and revitalization of the Philadelphia region's historic buildings, communities, and landscapes. A 501c3 non-profit membership organization, the Alliance leads in setting the agenda for preservation issues of regional importance and advocates strong public preservation policies. For more information on the Alliance: www.preservationalliance.com

###

1616 Walnut Street, Suite 1620, Philadelphia, Pennsylvania 19103

Telephone: (215) 546-1146 Fax: (215) 546-1180 Email: info@preservationalliance.com
www.preservationalliance.com